

Press Release

**For Immediate Release
Food News**



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FABULOUS FALL FLAVORS MELD IN COOKIE OF THE MONTH & INTRODUCE NEW SEASON TO DESSERT LOVERS

D'licious Gourmet Cookies' Fall Foliage Features All Natural Spiced-Pumpkin Goodness

(Stafford County, VA – Sept. 24, 2007) -- Inspired by the chill in the air and the changing of the leaves, D'licious Gourmet Cookies' spiced-pumpkin Cookie of the Month evokes memories of warm pumpkin pie – just in time for Halloween and Trick or Treaters.

The Fall Foliage Cookie sold by the Virginia-based company, which celebrated its first anniversary on September 19, is an all-natural and aromatic delight. D'licious owner Debra Rogers, who conceived the idea for the Fall Foliage Cookie, said the natural pumpkin selected for the tantalizing treat makes for a moist and chewy experience. "Because of the consistency of the pumpkin, it's a very moist cookie," she insists.

Fresh ingredients are important to this "mom-trepreneur" who uses trans fat free unsalted butter and organic flour in all of her cookie recipes. "As a mother, I feel very strongly about what my children eat," Rogers said. "As a result, I feel really good about my cookies as a treat because they are made with healthy ingredients."

"Our Fall Foliage Cookie has all the traditional spiced pumpkin flavor that you could ever envision. This is a unique, but delightfully amazing cookie," Rogers said, adding that the cookies will make fantastic Trick-or-Treat items because they are individually wrapped and sealed, and a healthier alternative to sugary treats or candy. "It's considered healthier than most store bought cookies because it is void of trans fats, we don't add any preservatives or additives and we try to use fresh, all natural products wherever possible," she said.

As the September Cookie of the Month, the cookies are delivered to lucky recipients at the first of the month. Rogers said the Cookie of the Month program allows cookie-lovers to pre-select specific cookies on a regular basis, or receive an assortment picked out by Debra and the staff –

her family -- at D'licious Gourmet Cookies. Gift certificates are also available at www.dliciousgourmetcookeies.com which can be redeemed for the Cookie of the Month program.

"The Cookie of the Month program is simple and makes gift giving easy," she said. "This is a great gift idea, sign up is easy. Just visit our website and follow our user friendly directions."

The Cookies of the Month for the remainder of the year will include Pink Double Dutch in October, Southern Sweet Potato Spice in November and Kelsey's S'mores (named after Debra's niece) in December.

For more information on the Fall Foliage Cookie or the Cookie of the Month program, visit www.diliciousgourmetcookies.com or call 1-888-DLicious (354-2468).

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