



BREAST CANCER RESEARCH HAS A FRIEND IN THE COOKIE BUSINESS

D'licious Gourmet Cookies' Dark Chocolate, Pink Spotted Treats Come With Health Benefits

(Stafford County, VA – September 2007) – They are made of rich dark chocolate, come loaded with pink M&M's that melt in your mouth - not in your hands, and can help end breast cancer forever.

The Pink Double Dutch Cookie, sold by Virginia-based D'licious Gourmet Cookies, is the most tantalizing treat on the 'must have list' this season, and like all D'licious Cookies, it's made with special ingredients like 100% organic flour and trans-fat free unsalted butter.

Debra Rogers, the company's owner, said her cookies offer dessert lovers a yummy, healthier substitute for indulging moments. For the next two months, that indulgence comes with great benefits for the Susan G. Komen Foundation.

Next week, Rogers will introduce the cookie on her company's website and in the monthly newsletter. In November, she will donate 10 percent of the proceeds from each Pink Double Dutch Cookie sale to the Komen foundation, which is one of the largest grassroots organizations to fight against breast cancer and raise awareness on the importance of early detection.

Debra already donates 10 percent of the proceeds from all of her company's sales to The Children's Hospital of the King's Daughter in Norfolk, Virginia, but this is the first year she will add another 10 percent to include a charity giving to the foundation. With a cost of \$15.50 per Baker's Dozen, each cookie order stands to deliver about \$1.55 to the foundation.

“It’s a small amount, but I’m hoping it will add up to a lot in the end,” said Rogers who adds she will be working hard selling as many of her delightful treats as she can to raise lots of money for the foundation.

The Komen foundation has many supporters of its various fundraising efforts. Rogers said the donations will ensure that her business stays socially responsible to its community.

“I have learned that when it comes to medical research, every dollar counts. So our efforts, though small, will have an everlasting impact in the area of Breast Cancer Research.”

For more information on The Pink Double Dutch or D’licious Gourmet Cookies, visit www.dliciousgourmetcookies.com or call 1-888-DLicious (354-2468).

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